

2026 Workshops

Created by *Very Creative Producer*: Arie Rain Glorie

My workshops are built on lessons learned from producing hundreds of projects across independent practice, community arts and institutions. They begin with one simple question I often ask myself: How come no one told me that earlier?

I aim to provide independent artists and producers with accessible, practical knowledge so they can learn faster, build momentum, and make work that doesn't constantly fall over. This is because I believe a healthy society is a creative society. Confident artists are essential for this reality.

All workshops are scalable and flexible for different group sizes and contexts. They are best suited to 4–8 hours.

Pricing:

- My minimum rate for organisations is \$1,000.
- I offer discounts to ARI's and micro-orgs.

I also design and deliver creative and professional development programs, labs and residencies, with bespoke frameworks tailored to client needs. Get in touch to enquire.

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Art Is for Audiences

A one-day workshop on audience engagement for artists who still hesitate when asked, "Who is this for?"

We'll cover:

- **Target Audiences:** Who you're actually making work for and how to define them
- **Curation & Dramaturgy:** Making creative choices that serve your audience, not just your concept
- **Access & Inclusion:** Building the right tools in from the beginning
- **Signage & Wayfinding:** How audiences know what to do (without someone explaining it)
- **Marketing & Publicity:** Finding your people through the noise
- **Partners & Stakeholders:** Translating your work so different rooms can say yes

This is a practical, discussion-led workshop for creatives who want to build momentum by sharpening how they communicate, through words, space, symbols, systems and design choices. Participants work directly on their own project ideas and leave with a clear roadmap for communicating across different contexts.

Producing Is a Feeling

For artists, makers and creative freelancers who want to feel more confident managing their own projects. This is not about becoming the perfect administrator. It's about alignment, values, boundaries and burnout prevention.

We'll cover:

- **Developing Frameworks:** Defining what you care about
- **Assessing Emotional Risk:** Checking the weather inside your project
- **Planning for Life:** Mapping natural ebbs and flows and when life intervenes
- **Embracing Uncertainty:** What to do when you don't know what to do
- **Dispelling Myths:** Letting go of ideas that no longer serve you

Participants leave with practical tools and renewed clarity about how they want to run their practice. It's about leading with your feelings so your brain can do better work.

Positioning Yourself Is Half the Work

For artists and producers who want to pitch, tour and be approached for opportunities. We cover the practical communications infrastructure that often gets overlooked: websites, social media, pitch decks and emails.

Topics include:

- **Community of Practice:** Articulating what you offer
- **Websites:** Demonstrating who you are and what you've done clearly
- **Social Media:** Realistic strategies for visibility
- **Pitch Decks:** Having one-pagers and project specs ready
- **Emails:** Asking clearly and responding strategically

Participants develop positioning strategies to increase visibility, stay front of mind with presenters, and respond confidently when opportunities arise.

Scale, Venues and Operations

A practical workshop on how your art fits inside venues. This is the knowledge usually learned the hard way, moving from DIY spaces to community venues, independent galleries, councils, institutions and major platforms.

We'll explore:

- **Infrastructure:** Matching ideas to available resources and venue sizes
- **Venue Teams:** Understanding producers, technicians, curators and managers
- **Design & Logistics:** The realities of bump-in, bump-out and fitting through the doorways
- **Responding to Briefs:** Working within scope and scale
- **Project Constraints:** How time, cost and quality interact

Understanding how venues operate can make or break a project. Participants gain insight into the logistics of presenting work across contexts and leave with the right questions to ask when working with venues.

Creative Practice Planning

Strategic planning for artists, in accessible language tailored to the realities of being an independent creative. This workshop steps artists through making a plan for the next 12 months that helps them put one foot in front of the other and work towards their goals.

At the end of the workshop they'll produce a document that outlines:

- **Mission & Statement:** clarifying what drives them
- **Road map:** how to think in phases, reducing overwhelm
- **SWOT analysis:** where things get difficult and what opportunities are out there
- **Measurements of success:** How to assess if you're doing what you set out to achieve
- **Positioning:** Communicating outwardly and consistently
- **Financial stability:** what percentages of revenue come from where
- **Wellbeing:** Strategies for self-care and checking in

Strategic planning doesn't just need to be organisations and venues. Artists can borrow what's relevant to create a framework that guides them through the year and make it easier to spot potholes and signs for opportunities.